



The Social Value Business is the home of the only Social Value Quality Mark to be recognised across the UK and Europe. It enables your organisation to demonstrate independent accreditation and recognition for the social value that is created.

The Purpose of the Quality Mark

- ✓ Set a standardised accreditation of excellence for Social Value.
- ✓ Reduce subjectivity and build transparency, legitimacy and trust in Social Value reporting.
- ✓ Embed social impact and value within the supply chain.
- ✓ Champion Social Value and Social and Ethical Business within the UK.
- ✓ Reward commitment to Social Value measurement, management and growth across an organisation.
- ✓ Assist in demonstrating compliance of the Social Value Act 2013 and Localism Act 2011.

The Social Value Mark has 4 Levels

 <p>LEVEL 1</p> <p>Commitment</p>	 <p>LEVEL 2</p> <p>Forecast</p>	 <p>LEVEL 3</p> <p>Evaluate</p>	 <p>LEVEL 4</p> <p>Embed</p>
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The Vision

“Our vision is to create a transparent, legitimate and trustworthy Social Value system that demonstrates the true value of an organisation’s impact and provides stakeholders with a mark of quality and achievement anyone can trust”



The Mission

“Collaboratively embed Social Value into the decision-making process of organisations across all sectors”



Each Level requires the organisation to have a set of Social Value Pledges that align to the following areas



Health & wellbeing



Social & community



Crime & justice



Education & skills



Employment & volunteering



Environment



Leadership

By creating Social Value Pledges, each organisation has a basis from which to measure and legitimise its value.

Each organisation will have Pledges that are unique to its own vision and stakeholder values. The Pledges are underpinned by a set of Key Value Indicators that are used as internal metrics for recording progress.

Not only does the Social Value Quality Mark improve an organisations ability to measure its value, it also creates a strong focus for employee engagement and retention.

It brings robust and dynamic evidence to business development and fundraising by demonstrating accreditation and the impact of the Social Value Pledges on society.

The Level 1 is renewed annually, with the remaining Levels being renewed biannually.

There are a growing number of organisations who are setting themselves apart as thought leaders through embedding the Quality Mark, across all sectors.

Once awarded the Quality Mark, each organisation is enrolled onto the national Directory and has access to regular updates and leading social value insight.

"We have been working with the Social Value Business for a number of years and have been delighted and impressed by their quality of support, advice and guidance they have provided us. Their ability to uncover and help us report our Social Value is tremendous. We have been awarded the Social Value Quality Mark Level 1 and 2. The Award has been invaluable in being able to differentiate ourselves from peers, enabling us to answer the question 'why us'. We are working towards Level 3."

Trustee – Recovery Works.



The Social Value Pledges align to the the national TOMS framework (2019) and the UN Sustainability Goals.

Organisations who have been awarded the Social Value Quality Mark



Cabinet Office



The Growth Company Employment



Places for People